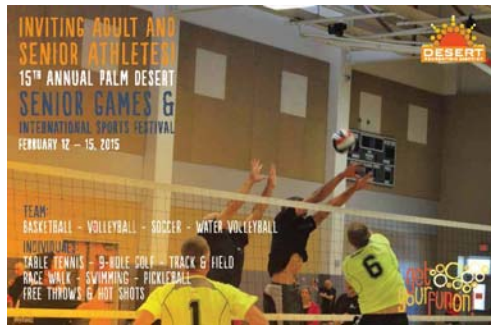


MEDIA RELEASE



Ribbon Cutting for Senior Games on February 12th

Athletes Gather in Coachella Valley for Competition

Indio, CA (January 22, 2015) – The 15th Annual Palm Desert Senior Games are scheduling to begin on Thursday, February 12th in Palm Desert. Each year over 1,000 athletes from as many as 27 states and 14 countries participate in 11 sporting events throughout the four day event being held February 12 – 15, 2015.

Sports range from table tennis and golf to swimming and, the ever popular, pickleball. Individuals and teams will compete in nine venues throughout Palm Desert and surrounding areas. The Palm Desert Community Center serves as the host facility for the weekend event.

All active adults ages 35+ are encouraged to participate. Registration is open until January 31, 2015.

Spectators always motivate athletes to push harder. Everyone is encouraged to come to one or more of the many events scheduled. There is no charge to attend events.

A Ribbon Cutting to kick off the Games is scheduled for Thursday, February 12th at 9:00am. The Ribbon cutting will be held at the Palm Desert Community Center located at 43-900 San Pablo Avenue in Palm Desert, CA 92260. Admission is free. Everyone is encouraged to attend.

For event information contact the Desert Recreation District by visiting MyRecreationDistrict.com or DesertSeniorGames.org or by calling 760-568-2560.

CONTACT: Kathleen McEntee 760.262.4080 KathleenMcEntee@KMcEnteeAssoc.com

About Desert Recreation District

The Desert Recreation District (DRD) provides quality recreation experiences to residents throughout the Greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships that support and encourage residents to engage in healthy lifestyles and wellness activities. The Golf Center at Palm Desert is operated by DRD. The First Tee of the Coachella Valley is a program offered by DRD. DRD is funded through tax dollars, special assessments, grants and nominal charges assigned to select classes and events. Over the last year, DRD hosted over 2,400 classes and programs and more than 100 special events.

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